



**The following is
based on a True Story....**



Another @#\$%!-ing Data Call.....?







Problem Statement

How do we ensure that our resources are being used efficiently to provide relevant and impactful science?





The Science Portfolio: Strategic Positioning and Periodic Reassessment – What Does This Really Mean?

Champion: Leon Carl

Sponsor: William Guertal





The Data Call







We Recommend



How Will it be Used?

Data calls

Facilitate communications

Trends and priorities

Identify partners and partnerships

Internal management



Polarity: Detail of Info* collected

Project ← Poles → Themes

(+)	control/flexibility accuracy comprehensive enlightenment	faster stream-lined stable over time easier to understand
(-)	time expense resources refresh	duplication (one-many) misleading/inaccurate rigidity less useful

* Science, funding, expense, state





We Recommend



Tools Used

- Visual Explorer
- Polarity Map
- 6 Thinking Hats
- Dictionary
- Creativity Whack Pack
- Brainstorming
- Brain Writing
- Converging Grids
- 5 Whys and a How
- Storytelling





Dar Crammond

Portland, OR

Joe Bunnell

Reston, VA

Leadership 201

Wade Hood

Carson City, NV

July 21 – 25, 2014

Bev Friesen

Lakewood, CO

Curtis Schreffler

Fairview, PA

Durelle Smith

Anchorage, AK