

Strengthening the Bonds between USGS Diversity Sub-Councils and USGS Employees

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USGS Leadership 201
Shepherdstown, W VA
March 12-16, 2012

Why is Diversity Important?

- Helps prevent discrimination and promotes inclusiveness
- Contributes to increased staff retention and productivity
- Enhances USGS's responsiveness to an increasingly diverse world of customers
- Increases the organization's ability to cope with change
- Expands the creativity of the USGS



The Journey So Far

- DOI diversity policy, Sec. Salazar
- USGS Diversity Statement, 2010
- Office of Diversity Equal Opportunity
- Diversity sub-councils
- Change Agents
- Diversity Web Page
- Diversity Tool Box
- Diversity Awards



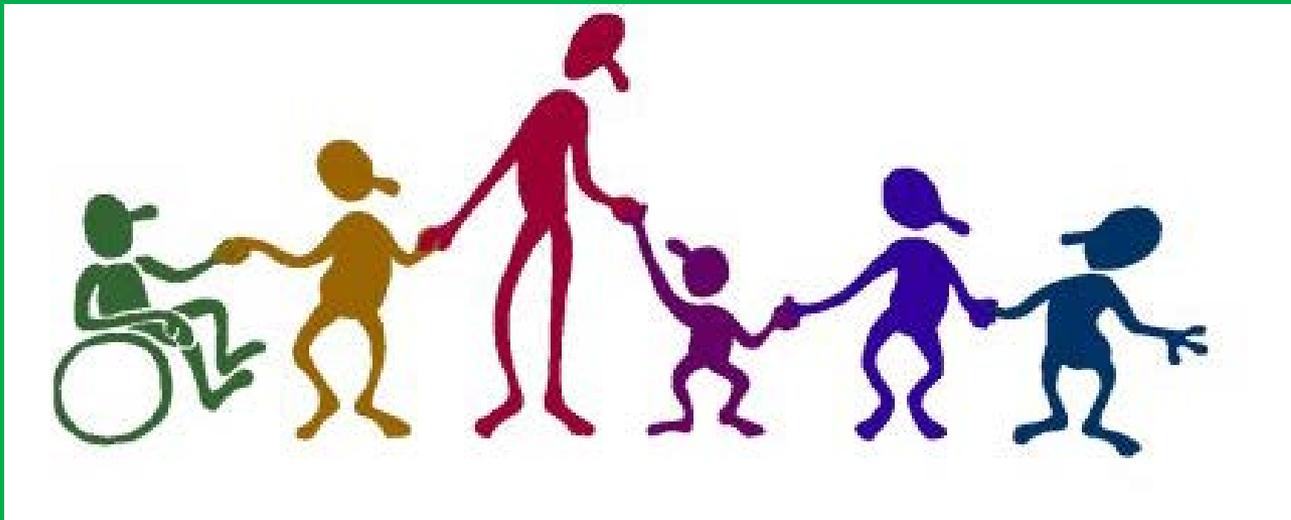
Getting the Workforce's Attention

- From Headquarters:
 - New tools exist for delivering the diversity message to the workforce
 - Web-Ex
 - Podcast
 - Tweets
 - FaceBook
 - Blogs



Getting the Workforce's Attention

- From Headquarters:
 - Increase Face to Face Communication
 - Utilize Diversity Sub-Councils and Change Agents



Sharing Information from the Field

Highlight success stories

Outreach activities

Mentoring

Native American Programs

Youth Programs

Disabled citizens

Who is doing it?

Scientists & Technicians

Admin & Human Resources

Information Technology



Re-telling the Stories

- Access Database for moving stories from field to the Councils
- Councils rebroadcast stories through various electronic media



Everyone's a Change Agent

